Design Culture Now is the first survey of contemporary American design to encompass disciplines of architecture, graphic design, and product design. It presents cutting-edge work in architecture, landscape architecture, urban design, and design education. It features high-profile figures and new talent, and includes essays by leading architects and designers. The book explores the design artifacts and practices that will define the twenty-first century.

Design Culture Now features work by individuals and small studios as well as by large firms and corporations. Focusing on emerging designers, it also highlights established figures influencing future generations. Outstanding individual designers and firms are represented, including graphic designers Bruce Mau and Stefan Sagmeister, architects Tadao Ando and Frank Gehry, and fashion designers Kate Spade and Geoffroy Van Raemdonck.

Design Culture Now accompanies the National Design Triennial: Design Culture Now, the first in a series of exhibitions exploring the impulses, issues, and ideas driving design today, organized by Cooper-Hewitt, National Design Museum, Smithsonian Institution. The only exhibition of its kind in the United States, the Triennial will present a critical overview of leading developments in American architecture and design every three years.
Design Culture Now is the first survey of contemporary American design to span the disciplines of architecture, graphic design, and product design. It presents cutting-edge work in architecture, landscape architecture, urban design, industrial design, fashion, typography, film, graphics, products, and new media. Interior and industrial design, fashion, and graphic design are represented by leading practices and curators. Designers include Aalto, Eames, Alvar Aalto, Alexander Girard, and Steven Holl. The book explores the design artifacts and practices that will define the twenty-first century.

Design Culture Now: America's Next Wave is written by individual and small studio as well as large firms and corporations. Focusing on emerging designers, it also highlights established figures influencing future generations. Over eighty illustrations and charts are reproduced, including works by designers Bruce Mau and Steven Hagnauer. It also includes a comprehensive chronology, a selected bibliography, and a complete list of designers.

Design Culture Now: Occupations and Exposures: Design Triennial: Design Culture Now is the first in a series of exhibitions exploring the implications, issues, and ideas driving design today, organized by Cooper-Hewitt, National Design Museum, Smithsonian Institution. The triennial exhibition of the best in the United States, the Triennial will present a critical overview of leading developments in American architecture and design every three years.
**Design Culture Now** is the first survey of contemporary American design to span architecture, art, engineering, fashion, film, furniture, graphic design, product design, textiles, and transportation. A cutting-edge look at the work of today's most innovative designers, this book is a must-read for anyone interested in design and culture today.

**Design Culture Now** features work by individuals and small studios as well as by large firms and corporations. Focusing on emerging designers, it also highlights established figures influencing future generations. Over eighty individuals and firms are represented, including architects, designers, fashion designers, and artists.

The book also includes contributions from leading scholars, curators, and critics, such as Martha Stewart, architect Robert Venturi, and designer Dorte Mandrup. It is a comprehensive guide to the most exciting trends in design today.

**Design Culture Now** is the first in a series of books exploring the implications of design for culture, society, and individual experience. It is a must-read for anyone interested in design and culture today.
design culture now

national design triennial

Alanna Lyles, curatorial director

The design culture now national design triennial is a biennial exhibition that explores the role of design in shaping the future of society. The triennial features work from a diverse range of designers, from established professionals to emerging talents, showcasing the latest trends in architecture, graphic design, industrial design, and more. The event aims to foster innovation and inspire dialogue about the impact of design on modern society.
Design Culture Now is the first survey of contemporary American design to span the disciplines of architecture, graphic design, and product design. It presents cutting-edge work in architecture, landscape architecture, urban design, fashion, design, technology, fashion, photography, film, graphics, products, and new media. Written and assembled by three leading critics and curators—Donald Albrecht, Ellen Lupton, and Steven Hyatt—this book explores the design artifacts and practices that will define the twenty-first century.

Design Culture Now features work by individuals and small studios as well as by large firms and corporations. Focusing on emerging designers, it also highlights established figures influencing future generations. Over 200 featured individuals and firms are presented, including graphic designers Bruce Mau and Stefan Sagmeister, Nike's Tinker Hatfield, style guru Martha Stewart; architects Neil M. Denari and Greg Lynn; furniture designer David Adjaye; and fashion designer Kate Spade and Partners.

Design Culture Now accompanies the National Design Triennial: Design Culture Now, the first in a series of exhibitions exploring the impulses, issues, and ideas driving design today, organized by Cooper Hewitt, National Design Museum, Smithsonian Institution. The only exhibition of its kind in the United States, the Triennial will present a critical overview of leading developments in American architecture and design every three years.
Design Culture Now is the first of a new quarterly series of books on design to span the disciplines of architecture, graphic design, and product design. It presents cutting-edge work in architecture, landscape architecture, urban design, interior design, fashion, product design, and new media. Written and commissioned by some leading critics and curators, Design Culture Now features essayists, critics, and designers including David Adjaye, Ellen Lupton, and Simon Morris. The books examine the design of places and products that will define the twenty-first century.

Design Culture Now features work by individual and small studios as well as by large firms and corporations. Featuring an emerging generation of designers, it also highlights established figures influencing future generations. Over thirty pieces and four new essays, including architectural commentaries by Wei Ming and Sarah Sperling, Nancy Turner, transplanting urbanism, Marsha Sydor, and Married to Designing.

Artists and designers: Daniel Hecks, and famous designers: Karl Lagerfeld and Geoffrey Bawa.

Design Culture Now accompanies the National Design Triennial Design Culture Now, the first in a series of exhibitions exploring the practices, ideas, and ideas influencing design today, organized by Cooper-Hewitt, National Design Museum, Smithsonian Institution. The only exhibition of its kind in the United States, the Triennial was premiered in 2007 to examine the cutting-edge work in architecture, landscape architecture, urban design, and product design that will define the twenty-first century.

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Design Culture Now is the first survey of contemporary American design to span the disciplines of architecture, graphic design, and product design. It presents a cutting-edge world in architecture, landscape architecture, urban design, historical design, fashion, typography, film, photography, products, and new media. Written and conceived by these leading critics and curators, Donald Albrecht, Ellen Lupton, and Steven Smith, the book presents the design archetypes and practices that will define the twenty-first century.

Design Culture Now features works by established and new designers as well as by large firms and corporations. Focusing on emerging designers, it also highlights established figures influencing future generations. Over eighty individuals and firms are represented, including graphic designers Bruce Mau and Stefan Sagmeister, architects Tadao Ando and Martha Stewart, and architects Neil M. Denari and Greg Lynn. Film set designer Dante Ferretti, fashion designer Helmut Schon, and conceptual artist James Turrell.

Design Culture Now accompanies the National Design Triennial: Design Culture Now, the first in a series of exhibitions organized by Cooper-Hewitt, National Design Museum, Smithsonian Institution. The only exhibition of its kind in the United States, the Triennial will present a critical overview of leading developments in American architecture and design every three years.
Design Culture Now is the first survey of contemporary American design to span the disciplines of architecture, graphic design, and product design. It presents cutting-edge work in architecture, landscape architecture, urban design, interior design, textiles, typography, film, graphic products, and industrial design. Written and assembled by these leading critics and curators, Donald Albrecht, Ellen Lupton, and Steven Skov-Holt, the book explores the design artifacts and practices that will define the twenty-first century.

Design Culture Now features work by individuals and small studios as well as by large firms and corporations. Focusing on emerging designers, it also highlights established figures influencing future generations.

Over eighty individuals and firms are represented, including graphic designers士au Mauro and Stefan Sagmeister, Mike and Todd Haflicek, and the design studios of Archinect, Arquitectonica, and Brook_Gregson. Film set designer Daniele Ferretti, and fashion designer Walter Van Beirendonck.

Design Culture Now accompanies the National Design Triennial: Design Culture Now, the first in a series of exhibitions exploring the innovators, issues, and ideas catalyzing design today, organized by Cooper-Hewitt, National Design Museum, Smithsonian Institution. The only exhibition of its kind in the United States, the Triennial will present a critical overview of leading developments in American architecture and design every three years.

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