Design Culture Now is the first survey of contemporary American design to span the disciplines of architecture, graphic design, and product design. It presents cutting-edge work in architecture, landscape architecture, interior design, fashion design, film, photography, and visual arts. With its broad focus and wide-ranging themes, Design Culture Now offers an inside look at the work of some of the world’s most innovative designers and artists today. 

Design Culture Now features work by individuals and small studios as well as by large firms and corporations. Featuring cutting-edge designers, it illustrates the established figures influencing future generations. Over sixty individuals and firms are represented, including graphic designers Bruce Mau and Stefan Sagmeister, Nike’s Tinker Hatfield, style guru Martha Stewart, architects Neil M. Denari and Bing Luh, film set designer Dante Ferretti, and fashion designer Kate Spade and Geoffrey Beene.

Design Culture Now accompanies the National Design Triennial: Design Culture Now, the first in a series of exhibitions exploring the impulses, issues, and ideas driving design today, organized by Cooper Hewitt, National Design Museum, Smithsonian Institution. The only exhibition of its kind in the United States, the Triennial will present a critical overview of leading developments in American architecture and design every three years.
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