**Imaginary Forces | Kyle Cooper and team**

Bio: Kyle Cooper is best known for his outstanding work with design and live action sequences in feature films, broadcast projects, and commercials. From 1988 to 1992 Cooper was Senior Art Director and Design Department Manager at R/Greenberg Associates. Upon relocating to Los Angeles in '92 for R/GA, he created the design department from scratch that would ultimately grow to become Imaginary Forces. In 1996, Cooper became one of the founders of Imaginary Forces which specializes in main title sequences, print programs, corporate identities, and animated treatments among other design work. Cooper taught motion design at the Art Center College of Design and occasionally visits as a guest critic at the Yale University School of Art. His accomplishments include; Gold Medal and Best of Show at the New York Art Club Directors Awards, an Architectural Foundation of Los Angeles Award for design achievement, two I.D Magazine Annual Design Review Awards, a 1998 Emmy nomination, and many others.

Kyle Cooper and the team at Imaginary Forces have worked on films such as; Dead Presidents, Arlington Road, Donnie Brasco, Sphere, Eraser, Braveheart, Ghosts of Mississippi, The Horse Whisperer, City of Angels, Newsies, True Lies, Twister, Mission Impossible, Volcano, Wild Wild West, Mummy, and Seven. Cooper has also worked with many respected directors including Martin Scorsese, John Frankenheimer, Ole Bornedal, Beeban Kidron, John Hughes, Barry Levinson, Robert Redford, David Fincher, Oliver Stone, Brian De Palma, Mike Newell, and Barry Sonnenfeld.

Quote: “Type is like actors to me. It takes on characteristics of its own. When I was younger, I used to pick a word from the dictionary and then try to design it so that I could make the word do what it meant…”