Design Culture Now is the first survey of contemporary American design to span disciplines of architecture, graphic design, and product design. It presents cutting-edge work in architecture, landscape architecture, urban design, the visual arts, fashion, typography, film and video, product design, and new media. Written and edited by leading critics and curators, Design Culture Now features work by individuals and small studios as well as by large architectural firms and corporations. Focusing on emerging design, it also highlights established figures influencing future generations. Over eighty individuals and teams are represented, including graphic designers like Mau and Stefan Sagmeister; Nike's Tinker Hatfield; style guru Martha Stewart; architects Ne I M. Doh and Greg Lynn; film set designer Dante Ferretti; and fashion designer Kate Spade and Geoffrey Beene. Design Culture Now accompanies the National Design Triennial: Design Culture Now, the first series of exhibitions exploring the impulses, issues, and ideas driving design today, organized by Cooper Hewitt, National Design Museum, Smithsonian Institution. The only exhibition of its kind in the United States, the Triennial will present a critical overview of leading developments in American architecture and design every three years.