Design Culture Now features work by individuals and small studios as well as by large firms and corporations. Focusing on emerging designers, it also highlights influential figures including graphic designers Bruce Mau and Stefan Sagmeister, architects Neil M. Denari and Cleo Lombardi, fashion designer Donna Karan, and artist and fashion designer Kate Spade. In addition to contributions by Donald Albrecht, Ellen Lupton, and Steven J. Whitfield, the book includes photographic essays by Martin Parr and John Gossage, and an interview with designer and architect John Hejduk.