IDEO started in 1948 with the launch of Modern Products, a small manufacturer of custom wood products. In 1954, this company began making modular office partitions, predecessors of today's panel systems that we commonly know as "cubicles". IDEO created the world's first prewired modular office furniture panel that enables users to access power without extension cords & hard wiring. Some panels use a process similar to that used in airplane wings, producing exceptionally strong panel without stress points.

By the early 1990s, Haworth has acquired over ten European companies to join their force. Haworth Inc. is now the 2nd largest contract office manufacturer in the world. Their key to successes has been to create new innovations based on the needs & feedback of the customer. In 2000, in-house designers & global design associates concentrated their brainpower on new ways to connect work place, technology, & human experience.

For Haworth, “Practical invention starts with groups dedicated to advanced exploration, research & cognition. Groups like Ideation, Haworth’s team of industrial designers & scientists who work to redefine how we think about the office & to push the limits of our comfort zone”. Not only have Haworth designs been sold on the market, they have also been displayed at museums & received a numerous amount of awards.

Haworth is also committed to its customers by creating environment friendly products. They accomplish this through the use of recycled materials as well as safe factory practices. Haworth prides themselves on keeping their products safe for the world.

Haworth’s “Office Explorations Team” is only one of the many award winning design teams that has pushed the limits of innovation. Haworth designs are a perfect combination of comfort & practicality with technical innovation.