Karim Rashid specializes in packaging, furniture, clothing, lighting, space, and environment design. He believes that design is incredibly impacted in our daily lives. He says that elements such as physical, physiological, and human conditions change and alter the human experience. He considers himself an artist of real issues. He was born in Cairo Egypt in 1960, and is half Egyptian, half English, and was raised in Canada. He has one several awards such as the ID Magazine Annual Design Review, National Association of Store Fixture, Best Retail Store Design, Canadian Hero Design, and the George Nelson Award.

CitiBank, Estée Lauder, Giorgio Armani, Maybelline, Method Home, Mikasa, Prada Group, Ralph Lauren, Sony, Tommy Hilfiger, Yahoo!, Umbra, Issey Miyake, Prada, Nambe, Magis, Mikasa, Edra, Frighetto, Herman Miller, Foscarini, Artemide, Idée, Bozart, Shiseido, Giorgio Armani, Leonardo, Nienkamper, Yahoo, Zerodesigno, Copco, Method, Guzzini, and Danese.