Who: Rebeca Méndez

What: Rebeca Méndez is a designer who has been notably recognized throughout the world for her work. Her pieces have been described as combining, “typography and photographs in delicate, permeable layers, exploiting the possibilities of digital production in ways that engage the physicality of surfaces.” She has overseen 1500 Art Center projects, been actively involved in designing books, as well as exhibition materials.

Where: She is currently working as a full-time faculty member at the University of Los Angeles California in the Design | Media Arts Department.

Work: She has participated in a variety of exhibitions including "Women Designers in The USA, 1900-2000: Diversity and Difference" at The Brad Graduate Center for Studies in the Decorative Arts, Design, and Culture, NY; "National Design Triennial: Design Culture Now" at Smithsonian Cooper-Hewitt National Design Museum, NY; and "America Now, 500 Years Later", Museo Jose Luis Cuevas, Mexico City. She has also been involved with various book projects including David Carson: Grafik Design After the End of Print and Radical Graphics/Graphic Radicals. She has designed publications for the Getty Center, the Los Angeles County Museum of Art, and the Whitney Museum of American Art.

Who: Scott Richards, Frank Tyneski, and the Design Team at Motorola

What: The design team is responsible for the design and development of cellular technology at Motorola. The team handles all the mechanical programs ranging from conceptual work with industrial design, through the initial product launch at various global manufacturing sites. They are responsible for creating and ensuring that the consumers are happy with the aesthetics of the design as well as its practicality. They work together to ensure that the technological aspects are brought together with the popular designs.

Where: It is a global company based out of the United States of America

Clients: These designers influence the design of the phones, therefore their clientele are the consumers who are purchasing the product and are utilizing it. The company has set up a comment system so that the consumer can respond to the product and give the designers feedback. This way they will also know the current trends are and what the demand is from the clientele.