Hillman Curtis

The reason for designing new media is simple: to subtly and quietly change the world.
“Our challenge as designers is to target a given project’s theme and use it as a guide that will influence every design decision we make, from the initial concept to the final composition.”
the most complete radicals

so simple it was radical

can it work better?

does the thing work?
Shortly after launch the Met reported a 49% increase in online ticket sales, a 78% increase in page views, and a 60% increase in unique visitors. The site was featured in the Boston Globe and Debbie Millman's book “Essential Principles of Graphic Design”.
Awarded a BDA Bronze for Best Corporate Site.
VIDEO

Artists Series: David Carson
Why Data Matters

