Excerpts from case studies and ethnographical studies

The theme, in large typeface, juxtaposed with relevant images

Keywords in huge sizes

Folding out reveals platypus

A single quote in small typeface

RECOMMENDATIONS

COMMUNAL

NETWORKED

Evolving

Resonate

QUOTES
that fits into the topic of each area

CASE STUDIES ETHNOGRAPHY
excerpts from research showing evidence for need for change

KEYWORD IMAGES
a word and images that embodies the theme of the section

QUESTIONS
e.g. “What could build a D|MA community effectively?

RECOMMENDATIONS
detailed explanation of what should be done and how

PLATYPUS and KEYWORDS
the essential ideas, concise and diagramatic