exposure

Current and Up-to-Date Website
- Revised daily
- Event listings
- Writings and headlines on design and media arts (what’s new in the world today)
- New literature on design (current)
- Current work by students
- Current work by faculty
- News on major works in progress

Online Gallery Space
- Current and comprehensive catalog of student and faculty work
- Cross categorized by different criteria (classes, subject, media, student/faculty)

Events
- Current up-to-date listing on website of events in LA area, as well as at UCLA

Publishing
- Getting materials/projects/exhibitions published
- Taking part in the publishing/printing process

Income
- Selling of merchandise (designed by students)
- Corporate sponsorship
- Publications
- DJMA merchandise
- DJMA design firm

Community Directory
- Yellow pages directory of…
- Students
- Faculty
- Design services/facilities
- Art supplies
  (discounts for including businesses)

collaborations

Alumni network
- Maintaining contact with alumni
- Internship programs with alumni companies
- Alumni lectures
- Alumni workshops (real-world advice)

Interdepartmental Relations
- Bridging the gap between Art dept. and DJMA
- Collaborative projects with other departments
- Exhibitions outside DJMA / New Wight Gallery
- Interdisciplinary exhibitions

Collaboration with Other Research Institutions/Schools/Facilities
- Exchange programs with schools abroad as well as within the US.
- Trips to printers (craft) etc.
- Interdepartmental projects within UCLA
- Partnering with other institutions for larger research projects
  - NANO

Corporation Collaborations
- Sponsorships
- Collaboration on projects
- Insiders perspective (sitting in on company meetings and seeing how real firms function)
- Workshops (what they want/expect)
- Lectures

Brainstorming
- Fostering and encouraging conceptual thinking
- Discussion on design theory (not just lecture, but student discussions) - facilitated by faculty - forum
- Online forums/Online office hours

Career Networking
- Job listings
- Internships
- Ability for companies to post jobs/internships
  (works closely with alumni network)
- Professional workshops (resume help, portfolio advice)

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