Pompidou Center
AWESOME SPLASH PAGE ILLUSTRATION
1. shows interesting architecture of the center
2. provides different languages
3. Upcoming events are shown graphically on a portion of the homepage in list form rather than as a link to ‘events’
4. makes the place seem like a wonderful cultural excursion; sells itself well (even translated from French!!!)
5. Has a press page with articles written about it
6. fantastic self-refreshing webcam of Paris and the facilities itself, 360 quick-time VR, all things we know how to do that would distinguish us from other places

FABRICA
the site is pretty straightforward. The organization leads you pretty easily to the main intentions of the site. The first thing on the list of sections on the left column is ‘defined’ which is just ambiguous enough to make you click and there is a clear introduction to the school.

UCLA Design | Media Arts
1. stark surrealistic design is a neat stylistic choice and I like it compared to stock-photography-like shots of students
2. photos of the teachers is a nice break from the ethics that make them seem so personable on this empty white site
3. search engines are a great idea…now only if we knew how to make them work...

Alva
Importance of web as first impressions
RISD
Very well organized and very extensive with information

UCLA Design | Media Arts
we don’t appear in web search

Asymptote
Documented its history and previous projects in a very organized fashion. The site provides in depth information about each project and information on exactly what goals and directions the firm is capable of going into. There is a video interview of the founder showing a first person pov, and more importantly it gives more of a personal feel rather than just typed out words.

Apple
3. Movie trailers: good example of a feature that attracts visitors with interests not immediately related to Apple’s purpose.

Pompidou
Links to artists very useful D/MA could have links to important/interesting designers

Nokia
Compare all the phones

April 24, 2004
Jenn Tranbar
James Buyayo
Andrew Youn
Stella McCartney
The site stars out with a very simple and limited in information just giving the gist, but if you dig a little deeper it pretty much has everything you could ever want to know from faculties, to stalls, to actual dates and times of courses.
sportsshooter.com
Member pages (room for individuals to post 10 media elements - pictures, video, flash, etc. - as well as biography, contact information, details about freelancing status, links to message board posts, other links).

Stella McCartney for D/MA: each quarter’s classes could be archived, analyzed
How does design respond to trends? Idea is open to discussion

Collaboration with corporations interested in generating novel solutions
(DMAlab.org…someone’s personal platypus)

Alumni network
(Greg’s platypus)

Events at UCLA are ignored by DMA and vice versa (Greg)

Community Directory
(Rhizome.org)

Career networking on website (Greg’s platypus)

By the minute headlines: kind of like a newspaper splash page: Bush speaks with National Mayors at winter meeting, President discusses: America’s Leadership, White House Press Briefing…) (White House)

What about the separation between us and the art department (a comment from one us on our analysis of the DMA)

Syndication—the articles and criticism section of the site (Rhizome.org)

Online
Digital/Interactive gallery space (Rhizome.org)

Time and space to brainstorm, a love of brainstorming (IDEO)

Nokia
Compare all the phones

News Sections covering broader developments within the media arts (one of our personal platypuses)

Serious money funding combined with creativity for the most potential. With large amounts of money, high-end products can be bought for further research, safety and innovation. (Canon, Jet Blue, DMA)

A design school that travels by plane. To decrease the size of the new global village, the traveling school will be able to more effectively have hands on collaboration with other people from around the world. (DMA and JetBlue)