Final Project
Objective

Based on your investigations and exercises A - F, the final project elaborates your theme within the conceptual framework of “power” to a publication on the web.

Exercise F summarized your previous explorations and helped clarifying your objectives and thoughts up to this point, realized with a variety of techniques, such as HTML, JavaScript, Flash and CSS.

The final four-weeks assignment will use of both class time and outside study to develop a project which is conceptually sound, visually elaborated, and technically advanced project.
Categories

Consider the Final Project as a publication to be aimed at one of the following contexts (choose one).

- an art piece within a net art exhibition
- a movement/community
- an alternative visualization/communication of scientific/political/sociological facts/processes
Requirements

- Appropriate research:
  due due the 4 week timeframe the final assignment is aimed to be conceptually sound. The first week is merely dedicated to research. Research and material gathering will be finalized by Nov. 29.

- You may use any technique discussed in class (or a hybrid). There is no page limit, however, emphasize quality over quantity.

- For all categories a one page project proposal is required, incorporating objectives, literature review and references.

- A storyboard or site map showing approach and structure

- Sketches and Illustrator/Photoshop designs defining ‘look and feel’, graphics concept

- Navigation and technical challenges

- Individual discussion with Prof. and TA

- Work in progress presentation, class critique
Methodology - week 1 (due Mo. Nov. 22)

- choose one of the three categories mentioned earlier.
- analyze your work so far and develop at least three strong ideas how to elaborate your theme within the framework of “power”. Be prepared for an individual discussion with Prof. and TA on Mo. Nov. 22. Choose one of those ideas for the project proposal.
- write a project proposal (12 pt, double space) of at least one page, stating clearly the category you chose, background information and relevant work/sources, and your objective how you want to contribute to the theme/topic.
- sketch out a storyboard/site map based on your project proposal, defining approach and structure.
- bring at least three exemplary three designs (Illustrator, Photoshop, letter, landscape) together with ALL sketches and research you have developed so far to class
Methodology - week 2 (due Mo. Nov. 29)

- after individual discussion with Prof. and TA on Mo. Nov. 22, finalize your direction and elaborate your research. Gather as much material as you can.
- rework your ‘storyboard’ according to the discussed changes
- elaborate your designs in Illustrator and Photoshop.
- test technical challenges and clarify issues during the Lab sessions.
- start implementing your concepts
- present sketches, designs, tests and implementations on Mo. 29 (Critique work in progress).
Methodology - week 3 (due Mo. Dec. 6)

- finalize and refine your project
- individual discussion with Prof. and TA on Dec. 6
Methodology- week 4  (due Wed. Dec. 8)

- Refine your project
- Publish it on the website, check and enhance compatibility, performance etc.
- Final individual critique on Dec. 8
- Final presentation (EDA) on Mo. Dec. 13