

# INTERNET

is your \_\_\_\_\_ and my \_\_\_\_\_.

the internet is a multi-faceted landscape consisting of blogs, forums, and virtual communities. these tools are available to anyone with a computer, a phone, cable jack, or wireless setup, and patience. as a result these specialists predict:

jonathan brandel

information technology, the economics of networked information production and the social practices of networked conversations, qualitatively change the role that individuals can play in cultural and knowledge production and dissemination. and indeed they do, but it is worth considering for a moment what drives this explosion of networked conversations and participation. the reality is that humans are a "we species." that means that humans have an innate and fundamental need to connect and communicate.

yockai benkler, communications specialist

the great power of the internet is it allows people who don't know each other... to connect with people with shared interests. the shared interests might be that 'i have a kid with leukemia.' or, 'i'm a nazi.' it gives marginalized people more power.

howard rheingold, communications specialists

*the net is probably the first truly global content provider...*

smlxl, marketing agency

the stem *ter-* from latin and like wise in english means three. the alternate reading of internet can then be read as *in three nets*. consequently the definition of internet is *two or more computers linked through an internet service provider*.  $2 + 1 = 3$

when it comes to technology, you're in a position of your children having to teach you. how often do kids have any power or authority? how often do parents come to them and listen to them? but it takes a parent with some courage to admit they don't know and want to learn.

howard rheingold, communications specialists

the internet will help achieve 'friction free capitalism' by putting buyer and seller in direct contact and providing more information to both about each other.

bill gates, co-founder former ceo of microsoft

*the specter of open source forces large software vendors to stay on their toes and nurtures innovation.*

oracle representative

*as developers, we like open source because we feel as if it's the little guy sticking it to the big guy. and it is true to some extent.*

oracle's ted ferrel

*the internet provides a delivery system for pathological states of mind.*

phillip adams, australian broadcaster

denotative ————— connotative